

Understanding the Differences In Warehouse Operations

B2B

WAREHOUSING



DTC

FULFILLMENT

INVENTORY MANAGEMENT

Large Pallets In
Static Locations

Industrial
Automation



Multiple Products in
Dynamic Locations

Autonomous
Robotics

ORDER PROCESSING

Single ERP

No Order Routing



Multiple Ecommerce
Channels

Dynamic Routing Across
Fulfillment Centers

SHIPPING OPTIMIZATION

Ships With
FTL/LTL Carriers

Contracted
Delivery Windows



Rate Shopping With
Multiple Carriers

Customized Packaging and
Shipping Options

WAREHOUSE OPERATIONS

Fairly Static

Smaller Quantity of
Large Orders



Constantly Evolving

Larger Quantity of
Small Orders

Do More With DTC Fulfillment and Logiwa WMS



LOGIWA

www.logiwa.com